



## George E. Breen, PhD

June 28, 2006

George E. Breen, PH.D Age 94, passed away June 28, 2006. He was the husband of the late Mary Burnett Breen of Hamilton, and is survived by his son and daughter-in-law, two grandchildren, and two great-grandsons. Dr. Breen received his B.A. from Yale University, M.B.A. from Harvard University, and his Ph.D. in economics from New York University. He was employed as Director of Marketing Research, at Stanley Tool Works in Connecticut. Upon retirement, Dr. Breen served as an adjunct professor in the Miami of Ohio School of Business. During his career, he published five books on marketing, including Do it Yourself Marketing Research. Dr. Breen also served as a Lt. in the Navy Air Corps during World War II. A memorial service will be announced at a later date.